

AFFILIATE PARTNER BENEFITS

Here's just a few reasons why affiliate membership in the Ruidoso/Lincoln County Association of REALTORS® such a wise business decision is:

Exposure

Your firm will be included at no charge in the "Affiliate" function on the RLCAR website, which RLCAR members and consumers alike use to locate preferred service providers. Affiliates also are encouraged to submit news releases for consideration of publication in the "Affiliate News" section of on the RLCAR website. Ad placed twice (2) per year in an Affiliate Partner Members advertisement in Homes and Land Magazine. Display your business card at the Association office.

Access

RLCAR affiliate partners are welcome at RLCAR events such as our awards banquet and holiday party, including MLS Property Tours. Affiliate members can plug company services and provide promotional materials.

Marketing Opportunities

If you would like to promote yourself and your company, RLCAR offers many sponsorship and advertising opportunities throughout the year for you to do just that. For additional information on sponsorship and advertising opportunities contact Kayla Robison at kayla.rlcar@gmail.com. It's a great way to build a following for your brand.

Educational Opportunities

RLCAR offers its members over thirty year-round training and education courses to new and existing members. Affiliate partners may attend the wide variety of classes, training, etc., sponsored by the association at member prices.

Communications

Affiliate partners are included in the distribution list for RLCAR's e-mail updates, event announcements, and other notices.

Access Statistics and Reports Monthly statistical reports which provide a snapshot of the local market. These reports include area-specific information on units sold, average/median sales price. This is all available to members on www.rlcar.org.

www.rlcar.org

Affiliate members are listed on the RLCAR website with direct links to company websites. Affiliate members also have access to the "Member's Only" side of the website, which features industry news, reference material, and more.

Licensed Home Inspector Lockbox Access (optional)

Limited lockbox access is offered to our Licensed Home Inspector Affiliate members. This access may eliminate the need for brokers to meet you at properties. Each Licensed Home Inspector Affiliate member must have their own key and sign the lease agreement. Licensed Home Inspector Affiliate members with key privileges must provide a Certificate of Insurance naming the Ruidoso/Lincoln County Association of REALTORS® as insured. With approval of the listing broker and the owner of the property, Licensed Inspector Affiliate Members may be given the Call Before Showing code to gain access to the property to perform an inspection service to the property.

AFFILIATE PARTNER MEMBERSHIP

Affiliate Partner Membership is available to businesses and individuals who provide products, services, or support to the real estate community, homeowners, renters, property owners, or the broader Lincoln County community, and who are not eligible for REALTOR® or Appraiser membership with the Association.

Affiliate membership is held by the business entity, with one designated primary contact.

Affiliate dues are on a calendar basis. Affiliate members are billed in January for the current year.

MEMBERSHIP TYPE	COST
Primary Affiliate Member Dues	\$155 annually
Additional Company Representative Dues	\$50 annually
Optional RPAC* Investment	Voluntary
<p><i>Dues and assessments are not deductible as charitable contributions for federal income tax purposes. Such payments may be deductible as ordinary and necessary business expenses.</i></p> <p><i>*Contributions made to RPAC are not deductible for federal income tax purposes. Contributions are voluntary and are used for political purposes. Any amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage a member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Your contribution is split between National RPAC and the RPAC-NM. Contact NIMAR for information about the percentages of your contribution provided to National RPAC and to RPAC-NM. The National RPAC portion is used to support federal candidates and is charged against your limits under 52 U.S.C. 30116.</i></p>	

Dues and Membership

- Applications are processed once all required information and payment has been received. Applications submitted after 3:00 p.m. may be processed the next business day.
- Affiliate membership is billed annually in January, and payment is due by January 31.
- Accounts not paid by January 31 will be assessed a \$50 + applicable tax late fee.
- Accounts not paid by February 15 will incur an additional \$50 + applicable tax late fee. Any associated KEY/Supra access will be suspended until all outstanding balances are paid in full.
- Affiliate memberships with unpaid balances as of March 1 will be automatically terminated.
- Reinstatement of terminated membership may be subject to applicable reinstatement fees.
- Members who do not intend to renew should notify the Association by January 31 to avoid late fees. Any previously assessed late fees remain due if membership is later reinstated.
- All dues, fees, and assessments are non-refundable.

PRIMARY AFFILIATE APPLICANT INFORMATION

First Name: _____ Last Name: _____
 Cell Phone: _____ Email: _____

Home & Property Services

- | | | |
|--|--|---|
| <input type="checkbox"/> Construction / Contractor | <input type="checkbox"/> Septic | <input type="checkbox"/> Handyman |
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> Roofing | <input type="checkbox"/> Pool / Spa Services |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Cleaning / Housekeeping | <input type="checkbox"/> Chimney / Fireplace Services |
| <input type="checkbox"/> HVAC | <input type="checkbox"/> Carpet / Flooring | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Landscaping / Yard Care | <input type="checkbox"/> Junk Removal / Hauling | |
| <input type="checkbox"/> Pest Control | <input type="checkbox"/> Painting | |

Real Estate / Financial / Professional

- | | | |
|---|---|--|
| <input type="checkbox"/> Mortgage Lending | <input type="checkbox"/> Attorney / Legal Services | <input type="checkbox"/> Marketing / Media / Photography |
| <input type="checkbox"/> Banking | <input type="checkbox"/> CPA / Accounting / Bookkeeping | <input type="checkbox"/> Technology / Web / IT Services |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Financial Planning | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Title / Escrow | <input type="checkbox"/> 1031 Exchange Services | |
| <input type="checkbox"/> Home Inspection | <input type="checkbox"/> Notary Public | |
| <input type="checkbox"/> Appraisal Support Services | | |

Lifestyle / Community Services

- | | | |
|--|---|---|
| <input type="checkbox"/> Automotive Services | <input type="checkbox"/> Fitness / Wellness | <input type="checkbox"/> Restaurant / Food / Catering |
| <input type="checkbox"/> Furniture / Home Décor | <input type="checkbox"/> Salon / Spa / Barber | <input type="checkbox"/> Hospitality / Lodging |
| <input type="checkbox"/> Storage / Moving | <input type="checkbox"/> Pet Care / Grooming / Veterinary | <input type="checkbox"/> Event Services |
| <input type="checkbox"/> Internet / Utilities / Communications | <input type="checkbox"/> Childcare | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Healthcare / Medical | <input type="checkbox"/> Retail / Boutique | |
| <input type="checkbox"/> Dental / Orthodontics | | |

COMPANY INFORMATION

Office Name: _____
 Office Address: _____
 City: _____ State: _____ Zip: _____
 Office Mailing Address: _____
(include address, city, state, and zip if different from above)
 Office Phone: _____ Office Fax: _____
 Website: _____

COMPANY DESCRIPTION

Provide a short description of your business (50–100 words). This may be used in your directory listing and promotional materials.

Please email a high-quality company logo (.JPG or .PNG) to deena.rlcar@gmail.com for website inclusion.

MEMBERSHIP AGREEMENT & ACKNOWLEDGMENT

By signing below, I apply for membership in the Ruidoso/Lincoln County Association of REALTORS® Affiliate Partner Program and agree to abide by the Association’s Bylaws, policies, rules, and Affiliate Code of Conduct.

I understand that Affiliate membership is subject to approval, annual dues and fees as established by the Association, and timely payment to maintain active membership. Affiliate membership is held by the business, with one designated primary contact and any approved additional representatives.

I consent to receive communications from the Association by email, mail, or other provided contact methods regarding membership benefits, events, opportunities, and Association updates.

Signature of Applicant

Date of Signature

HOW DID YOU HEAR ABOUT US?

- REALTOR® Referral
 - Referred by: _____
- Affiliate Member Referral
 - Referred by: _____
- Event
- Social Media
- Website
- Staff Outreach
- Other _____

The Primary Affiliate Member is responsible for ensuring all Additional Affiliate Representatives understand and comply with RLCAR membership requirements, policies, and applicable rules. Additional Affiliate membership benefits apply only while the individual is actively affiliated with the member business.

ADDITIONAL AFFILIATE MEMBERS

Name: _____ Title: _____
Cell Phone: _____ Email: _____

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