



Ruidoso/Lincoln County Association of REALTORS®  
700 Mechem Dr., Ste. 10  
Ruidoso, NM 88345  
(575) 257-4750  
www.rlcar.org

**FOR IMMEDIATE RELEASE**  
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**The Ruidoso/Lincoln County Association of REALTORS® Honored with the Strive for Excellence Award by the New Mexico Association of REALTORS® at the Leadership and Legislative Conference in Santa Fe, NM**

The Ruidoso/Lincoln County Association of REALTORS® (RLCAR) received the Strive for Excellence Award from the New Mexico Association of REALTORS® (NMAR) at the NMAR Legislative Conference in Santa Fe on Jan. 24, 2019, for member contributions to the REALTORS® Political Action Committee, or RPAC, is a national bipartisan grassroots-based political advocacy organization. Of the 17-local association in New Mexico; RLCAR had the highest ranking in two out of three categories. Percentage of goal of dollars raised – 273% and highest percentage of Calls for Action – 72%. Ruidoso was second in participation with 74% of their membership contributing \$15 or more. Members of the RLCAR RPAC Committee have created a culture in which REALTORS® in RLCAR “Vote, Act and Invest” in an effort to protect private property rights.

Investment in RPAC is voluntary. Membership consists of REALTORS®, REALTOR® Associations and affiliates interested in actively and effectively protecting the real estate industry and the dream of homeownership by participating in government affairs at the local, state and federal levels. Since 1969, RPAC has promoted the election of pro-REALTOR® candidates across the United States. The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests. These are not members’ dues; this is money given freely by REALTORS® in recognition of the importance of the political process.

Although RPAC does not back political parties and does not get involved in presidential politics, it does back candidates on the national, state and local levels who have strong records of supporting homeownership and private property rights as well as supporting the issues that are important to their profession and livelihood. As a member of the REALTOR® Party, REALTOR® members act when called upon to support legislation on the national, state and local levels. Recognizing the importance of REALTORS’® speaking as one voice, participating in national and state Calls for Action (CFA) allows their collective voice to be heard from Capitol Hill to the roundhouse. The most recent CFA was to urge Congress to renew the National Flood Insurance Program. Three out of four REALTOR® members of RLCAR responded to the CFA – the highest in the state.

The 2019 legislative priorities supported by REALTORS® in New Mexico is the licensing of home inspectors; eliminating “Tax Lightening” and real estate transfer taxes; legislation that deters copper wire theft and protects the rights of homeowners; clarifying the role of auctioneers; address landlord-tenant laws; uniform rules and regulations in the sale of manufactured housing



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and any bills that support economic development in New Mexico and improve education/workforce training. Last week, Governor, Michelle Lujan Grisham signed Senate Bill 150 amending the Homeowner's Association Act to place a cap of \$300 for preparation of a disclosure certificate as required by Homeowner's Association Act which is to be collected at the time of closing.

REALTOR® members of RLCAR subscribe to the National Association of REALTORS'® strict Code of Ethics and Standards of Practice, which is dedicated to protecting consumers in the real estate transaction. The code requires REALTORS® to identify and take steps to eliminate practices which may damage the public or which might discredit or dishonor the real estate profession. As local business owners and residents, REALTORS® are vested in building healthy and vibrant communities across the country. RLCAR members have made extraordinary commitments to improving the quality of life in their communities through volunteer work and by supporting a variety of charitable organizations.

#### **About RLCAR**

The Ruidoso/Lincoln County Association of REALTORS® is the Voice For Real Estate™ in Lincoln County. For over 65 years, RLCAR has provided real estate professionals with the resources they need to help them grow and prosper in the real estate business. RLCAR represents over 170 REALTOR® members. RLCAR membership services the Lincoln County New Mexico area. RLCAR is one of over 1,200 local boards and 54 state and territory organizations of REALTORS® nationwide that make up the National Association of REALTORS® (NAR), the nation's largest trade association.