

Dear Partner,

The members of the Ruidoso/Lincoln County Association of REALTORS® (RLCAR) love this community. We realize how fortunate we are to live here, and we put our energies towards preserving and improving it, whether by cleaning up trash alongside our river, providing scholarships to Lincoln County High School seniors, or volunteering their time to multiple civic groups throughout Lincoln County. We are also proud to be a large part of Lincoln County's economy, with over \$2.6 billion in sales from January 1, 2004 through December 31, 2019.

We are joined in our efforts to help the people of Lincoln County by our relationships with our affiliate partners a strong support group that shares their knowledge and expertise with Lincoln County homeowners and homebuyers to assist with a wide variety of real estate-related needs. These Affiliate Partners compose a special category of RLCAR membership, reserved for individuals or businesses who are not licensed to sell or appraise real estate, but who have an interest in the activities of the association or offer goods and services used by real estate professionals and/or their customers. They collaborate with us and support us in our endeavors, for our community and customers. By joining their many areas of expertise with ours, they have become a crucial component in allowing us to truly offer "full service," in order to best meet the needs in our community, no matter what they may be.

Our Association represents over 200 licensed, REALTORS® who are actively engaged in Residential, Commercial, and Land sales as well as a vibrant Property Management market and Real Estate Appraisal throughout Lincoln County.

If you have a business that provides goods and services used by real estate professionals and/or their customers, we would like to invite you to join the association as an Affiliate Partner Member. Membership provides networking opportunities with REALTORS® who can connect you with people who are looking for your products, services and expertise.

Yours sincerely,

The Ruidoso/Lincoln County Association of REALTORS®

**AFFILIATE PARTNER BENEFITS**

Here's just a few reasons why affiliate membership in the Ruidoso/Lincoln County Association of REALTORS® is such a wise business decision:

**Exposure**

Your firm will be included at no charge in the "Affiliate" function on the RLCAR website, which RLCAR members and consumers alike use to locate preferred service providers. Affiliates also are encouraged to submit news releases for consideration of publication in the "Affiliate News" section of on the RLCAR website. Ad placed twice (2) per year in an Affiliate Partner Members advertisement in Homes and Land Magazine. Display your business card at the Association office.

**Access**

RLCAR affiliate partners are welcome at RLCAR events such as our awards banquet and holiday party, including Tuesday Morning MLS Property Tours, which meets every Tuesday at 8:30a at the RLCAR office. Affiliate members have the opportunity to plug company services and provide promotional materials.

**Marketing Opportunities**

Affiliates are entitled to sponsor certain membership events including membership meetings and only affiliate partners are entitled to sponsor certain educational classes. It's a great way to build a following for your brand.

**Educational Opportunities**

RLCAR offers its members over thirty year-round training and education courses to new and existing members. Affiliate partners may attend the wide variety of classes, training, etc., sponsored by the association at member prices.

**Communications**

Affiliate partners are included in the distribution list for RLCAR's e-mail updates, event announcements, and other notices.

**www.rlcar.org**

Affiliate members are listed on the RLCAR website with direct links to company websites. Affiliate members also have access to the "Member's Only" side of the website, which features industry news, reference material, and more.

<b>AFFILIATE PARTNER APPLICANT (PRIMARY)</b>		<b>ADDITIONAL AFFILIATE PARTNER ASSOCIATES</b>
This fee may be transferred to a new primary office member if the initial primary member leaves the company. Dues amount will be prorated based on the month of joining.		Non-refundable or transferrable.
Annual dues	\$155.00	\$50.00
*RPAC suggested contribution	\$25.00	\$25.00
<small>Dues and assessments are not deductible as charitable contributions for federal income tax purposes. Such payments may be deductible as ordinary and necessary business expenses.                      *Contributions made to RPAC are not deductible for federal income tax purposes. Contributions are voluntary and are used for political purposes. Any amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage a member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Your contribution is split between National RPAC and the RPAC-NM. Contact NMAR for information about the percentages of your contribution provided to National RPAC and to RPAC-NM. The National RPAC portion is used to support federal candidates and is charged against your limits under 52 U.S.C. 30116.</small>		

**TYPE OF BUSINESS:**

- 1031 Exchanges
- Attorney
- Automotive Services
- Bank
- Business Services
- Carpet Cleaning
- Carpet/Floor Services
- Childcare
- Chimney Services
- Cleaning Services
- Computer & Web
- Construction
- Disclosure Services
- Electrical
- Financial Planning
- Heating/Air
- Home Inspector
- Home Warranty Services
- Insurance
- Interior Design
- Junk Removal/Hauling
- Landscaping
- Marketing Services
- Mortgage Lender
- Moving and/or Storage
- Notary Public
- Pest Control
- Plumbing
- Septic
- Signs
- Storage
- Title Company
- Other \_\_\_\_\_

**PRIMARY AFFILIATE APPLICANT INFORMATION**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**COMPANY INFORMATION**

Office Name: \_\_\_\_\_  
Office Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Office Mailing Address: \_\_\_\_\_  
*(include address, city, state, and zip if different from above)*  
Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_  
Website: \_\_\_\_\_

**COMPANY DESCRIPTION**

Please include a BRIEF marketing description about your company:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please email a high-quality company logo in .jpg or .png format to [ruidosorealtors@gmail.com](mailto:ruidosorealtors@gmail.com) for inclusion on the RLCAR website.

**Please make checks payable to Ruidoso/Lincoln County Association of REALTORS®**

I hereby apply for membership in the Ruidoso/Lincoln County Association of REALTORS'® Affiliate Partner Program. I agree to abide by the Association Bylaws, Rules and Regulations of RLCAR and the Affiliate Code of Conduct.

The Affiliate Partner's membership is subject to approval by the Board of Directors and once the application is approved, it is the Affiliate Partner's responsibility to provide updated company contact and Additional Affiliate Member information in a timely manner to the Association using the Member Change Form.

I understand that I am not, eligible for Affiliate membership in RLCAR if I, or any member of my company, holds an active real estate or appraiser's license issued by the State of New Mexico if such license is used for other than actions which are incidental to the business' main purpose.

The Affiliate Membership is that of the undersigned Affiliate Partner and all individual employees of the Affiliate Partner desiring to take advantage of the benefits of the Affiliate Partner Program must execute the attachment to this application as Additional Affiliate Partners. Changes to the list of Additional Affiliate Partners must be made within 30 days of any change in an Additional Affiliate Partner's employment status with the Affiliate Partner. An Additional Affiliate Partner whose employment with the Affiliate Partner is terminated automatically loses his or her status as an Additional Affiliate Partner and may no longer take advantage of any opportunities available to the Affiliate Partner.

I agree that, should I cease to be a member, I will discontinue use of the term Affiliate in all signs, business cards, or any other business communication.

Only the Affiliate Partner or the Additional Affiliate Partners may attend RLCAR activities and events at discounted member rates and each Affiliate Partner and Additional Affiliate Partner must abide by the principles established in the Code of Ethics of the National Association of REALTORS® and conduct themselves professionally.

I understand that my continued membership in the RLCAR Affiliate Partner Program is dependent on my timely payment of all dues as charged by RLCAR. I agree to pay the dues as established by the Board of Directors until such a time as written resignation is tendered to the Association.

I expressly authorize the Association and their subsidiaries or representatives to fax, mail or e-mail to me, at the fax number and e-mail addresses above, material advertising the availability of any property, goods, or services offered, endorsed or promoted by the association.

I hereby certify the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, shall be grounds for revocation of my membership if granted.

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Signature of Applicant

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Date of Signature

It is the responsibility of the Primary Affiliate Member to ensure all Associate Affiliate Members fully read and understand the Affiliate Membership Application Form and abide by the terms and conditions set forth therein, including without limitation the obligations of Affiliate Members in all RLCAR Bylaws, Policies and Procedures and Membership Duties. **UPON TERMINATION OF YOUR EMPLOYMENT BY THE AFFILIATE MEMBER, YOU WILL NO LONGER BE AN ASSOCIATE AFFILIATE MEMBER, AND MAY NO LONGER TAKE ADVANTAGE OF ANY OPPORTUNITIES AVAILABLE TO THE PRIMARY AFFILIATE MEMBER.**

**ADDITIONAL AFFILIATE MEMBERS**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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